



Sponsorship Opportunities

Hike for Hospice Dufferin and Butterfly Release



www.hospicedufferin.com

SUNDAY JUNE 11, 2023



SNAPSHOT OF HOSPICE CARE

IN 2022...



HIKE FOR HOSPICE DUFFERIN

MISSION

Empowering people with life-limiting illnesses, their caregivers, and the bereaved to live fully in the face of challenges.



HOSPICE IN THE COMMUNITY

We served 305 clients in the County of Dufferin

(Orangeville, Shelburne Mono, Mulmur, Melancthon, Grand Valley, East Luther, East Garafraxa, Amaranth)

We completed 3279 sessions of service.

IMPACT

When John was diagnosed with stage 4 cancer, he knew he needed to connect with Hospice Dufferin.

Four years earlier, he had been the caregiver of his wife who had been diagnosed with breast cancer that had spread. At that time, hospice provided the couple with a social worker to link them with financial support. They were having difficulty paying the basic bills like hydro as a result of the diagnosis and the costs around treatment etc. The social worker provided emotional support as the couple faced end-of-life decisions. When his wife died at home, hospice continued to provide bereavement support for the next year.

John was now facing his own cancer journey. Hospice staff called in to visit with him on a regular basis. His door was always open for a chat and a reminiscing story. There was no need to have an appointment as he was always happy to have someone visit. He had no other family but had one good friend that checked in on him regularly. At Christmas, Hospice made sure that he had a gift under his tree for Christmas morning. Hospice became his family.



YEARS

This year Hospice Dufferin will celebrate 35 years as a registered charity.

The delivery of our programs and services is made possible through the support of a small dedicated staff, many volunteers, and generous donors.



We are here to make sure that those living with a life-limiting illness, experiencing grief, and those that are caregivers receive the vital care and support they need. We help provide individuals with dignity, personal choice, and quality of life, helping clients and their families to make the most of their precious time together. Our services address the domains of care developed by the Canadian Hospice Palliative Care Association.

Because of your support, Hospice Dufferin is able to provide our services to those in our community for free.

Thank you for taking the time to consider this sponsorship opportunity. Now more than ever it is important for businesses to adopt a Corporate Social Responsibility towards charities in their community. Being involved in supporting charities whether through sponsorship or volunteer hours is essential for the longevity of Hospice Dufferin. Your support means Hospice Dufferin will be here for you if you or your family members ever need us.

Have you ever wondered?

What will I want or need at the end of my life?

How can I let my family and friends know my wishes and preferences for end-of-life care?

Will I suffer from a chronic illness and feel like a burden to others?

What decisions will I have to make?

What help is available to me?

Many Canadians find themselves asking these questions as they near the end of life or are diagnosed with a life-threatening illness. They are unsure of what to expect and fears arise. At Hospice Dufferin, we focus our efforts on supporting quality end-of-life care, a right for every resident in Dufferin. We strive to help clients and families cope with end-of-life issues with dignity and compassion. Hospice Dufferin aims to improve the quality of living and dying. We strive to help clients and their families:

- Deal with important physical, psychological, social, spiritual, and practical issues, and their associated expectations, needs, hopes, and fears as these occur.
- Promote opportunities for meaningful experiences and personal and spiritual growth as they prepare for dying and death, and
- Cope with loss and grief Hospice services are appropriate for any patient and/or family living with a progressive life-threatening illness due to any diagnosis, with any prognosis, regardless of age. It may co-exist with and enhance the therapy of the disease or it may become the total focus of care.



Hike for Hospice Dufferin and Butterfly Release



Hike for Hospice Dufferin is a national event that is connected to National Palliative Care Week in Canada. However, we have combined our 13th Annual Hike for Hospice Dufferin with our Butterfly Release and have scheduled it for June 11, 2023, to accommodate the two events.

Registration and fundraising is open now to raise funds and awareness for the clients, and families of Hospice Dufferin. Participants will be encouraged to run/walk on our 5 km modified hiking route the day of the event or if desired they can walk their own route in support of our efforts. Hike for Hospice Dufferin brings people together in our community to support, comfort and reflect on the beautiful trails of Monora Park. We will be encouraging participants to share videos and photos of their hike experience on

their social media channels. Over the years, we've had amazing community involvement who have come together to walk and support our organization and the families and clients that we serve.

Your company can be a part of the movement to support families coping with life-limiting illness, grief, or are caregivers to loved ones.

With the support of sponsors like you, we hope to raise \$15,000 for the 2023 Hike for Hospice Dufferin and Butterfly Release.

Every dollar donated supports our clients and families. You and your Business will help Men, Women, and Children in Dufferin County, access the help they need when they need it.

Partner with us—sponsor the 2023 Hike for Hospice Dufferin and Butterfly Release.

Hospice Dufferin, 30 Centre Street, Orangeville, ON, L9W 2X1, 519-942-3313

Trailblazer Sponsor
\$2,000
(1 available)

- Honourary Spokesperson at opening ceremonies for Hike and for virtual video opening
- Prominent logo on all printed materials, posters etc.
- Hyperlinked logo link on website, social media and newsletters and emails sent to participants.
- Recognition of sponsorship on social media, newsletter and website and in any news media.
- Video profile on the business with **WHY** they are sponsoring the event up to 1 minute.
- Opportunity to provide swag or information at the event.
- Social media posts 8 shout-outs on rotated between Facebook, Google, Twitter, Instagram
- Logo added to wrap up video
- On-site sponsor signage recognition with a table or banner or both.
- Opportunity to enter a staff team of up to 5 members.
- Two Butterflies to release in memory of a loved one.

Gold Sponsor
\$1,000

- Verbal recognition at the opening ceremonies for Hike and for Virtual video opening.
- Logo on all printed materials, posters etc.
- Hyperlinked logo link on website, social media and newsletters and emails sent to participants.
- Recognition of sponsorship on social media, newsletter and website and in any news media.
- Video profile on the business with **WHY** they are sponsoring the event up to 30 sec.
- Opportunity to provide swag or information at the event.
- Social media posts 6 shout-outs rotated between Facebook, Google, Twitter, Instagram
- Logo added to wrap up video
- One Butterfly to release in memory of a loved one.

- Facebook 795 Followers
- Instagram 481 Followers
- Twitter 1,557 Followers

Silver Sponsor
\$500

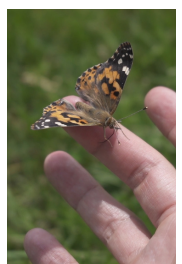
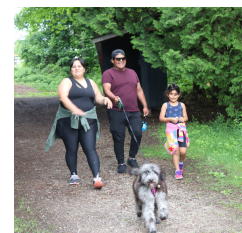
- Verbal recognition at the opening ceremonies for Hike and for Virtual video opening.
- Logo on all printed materials, posters etc.
- Hyperlinked logo link on website, social media and newsletters and emails sent to participants.
- Recognition of sponsorship on social media, newsletter and website and in any news media.
- Social media posts 4 shout-outs rotated between Facebook, Google, Twitter, Instagram
- Logo added to wrap up video

Bronze Sponsor
\$200

- Verbal recognition at the opening ceremonies for Hike and for Virtual video opening.
- Logo on all printed materials, posters etc.
- Hyperlinked logo link on website, social media and newsletters and emails sent to participants.
- Recognition of sponsorship on social media, newsletter and website.
- Logo added to wrap up video

Contact for Sponsorship Opportunities:
RaDeana Montgomery

Resource Development Communications Coordinator
519-942-3313 Ext. 104





Sponsorship Form

Name of Sponsoring Business

Date :

- TRAILBLAZER SPONSORSHIP** (Sponsorship Fee : \$2,000) Description of this sponsorship as outlined
- GOLD SPONSORSHIP** (Sponsorship Fee : \$1,000) Description of this sponsorship as outlined
- SILVER SPONSORSHIP** (Sponsorship Fee : \$500) Description of this sponsorship as outlined
- BRONZE SPONSORSHIP** (Sponsorship Fee : \$200) Description of this sponsorship as outlined

Trailblazer Sponsorship

Silver Sponsorship

Gold Sponsorship

Bronze Sponsorship

Personal Contact Information

First Name :

Last Name :

Address :

Post Code :

Phone No :

E-Mail :

Corporate Sponsorship Information :

Business Organization Name :

Website / E-Mail :

Position Business :

Phone Number :

Full Address :

City / Province :

Social Media Handles

Will you be attaching a logo?

Yes No



Authorized Signature:

Payment: Cheque

Canada Helps

Credit Card