

With this sponsorship your business will be promoted in the highlighted events, this is different from the regular event sponsorship where you are only highlighted for that specific event.

The goal here is to set up a monthly sponsorship program that makes it easier on the business and allows a consistent cash flow for Hospice Dufferin.

This sponsorship program is only effective for purchases in January and February. After that time it will resort to Event only sponsorship.

The events we have scheduled are as follows:

February 1-28 Hot Chocolate Festival across Dufferin County

February 21-Celebrity Server at Boston Pizza

March 25-Breast Cancer Survivor Event

April 16-22 Volunteer Appreciation Week, OTF Presentation

June 11-Hike for Hospice Dufferin and Butterfly Release

August 12-Golf Tournament

September 9- Superhero Scavenger Hunt in Dufferin County

November 2-A Night in... 35-year anniversary

December 1-Holiday Appeal


December 7-Angels of Hope Christmas Campaign

December 31- Wrap up Christmas Video to thank supporters

If you cannot support this particular sponsorship program we understand we do have event-only sponsorships for each of our events for the following: the Breast Cancer Survivor Event, Hike For Hospice Dufferin, Golf Tournament, Superhero's Scavenger Hunt and A Night in....35 Anniversary event.

Thank you for considering this new sponsorship package.

"Improving Life, Providing Hope"



RaDeana Montgomery
Resource Development
Communications Coordinator

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🌐 www.hospicedufferin.com

📞 519-942-3313 Ext 104

📍 30 Centre St.
Orangeville, ON L9W2X1

We are now accepting donations for our Chemo and Caregiver bags.





Sponsorship Opportunities



Hospice care is about providing dignity, compassion and hope.

YOU CAN MAKE A DIFFERENCE

2023

When you support Hospice Dufferin, your donations stays in Dufferin County which, supports Men, Women, and Children dealing with life-limiting illnesses, grief and caregivers.

www.hospicedufferin.com

SNAPSHOT OF HOSPICE CARE

IN 2022...



HOSPICE IN THE COMMUNITY

We served 305 clients in the County of Dufferin
(Orangeville, Shelburne Mono, Mulmur, Melancthon, Grand Valley, East Luther, East Garafraxa, Amaranth)
We completed 3279 sessions of service.

IMPACT

When John was diagnosed with stage 4 cancer, he knew he needed to connect with Hospice Dufferin. Four years earlier, he had been the caregiver of his wife who had been diagnosed with breast cancer that had spread. At that time, hospice provided the couple with a social worker to link them with financial support. They were having difficulty paying the basic bills like hydro as a result of the diagnosis and the costs around treatment etc. The social worker provided emotional support as the couple faced end-of-life decisions. When his wife died at home, hospice continued to provide bereavement support for the next year.

John was now facing his own cancer journey. Hospice staff called in to visit with him on a regular basis. His door was always open for a chat and a reminiscing story. There was no need to have an appointment as he was always happy to have someone visit. He had no other family but had one good friend that checked in on him regularly. At Christmas, Hospice made sure that he had a gift under his tree for Christmas morning. Hospice became his family.



YEARS

This year Hospice Dufferin will celebrate 35 years as a registered charity. The delivery of our programs and services is made possible through the support of a small dedicated staff, many volunteers, and generous donors.



We are here to make sure that those living with a life-limiting illness, experiencing grief, and those that are caregivers receive the vital care and support they need. We help provide individuals with dignity, personal choice, and quality of life, helping clients and their families to make the most of their precious time together. Our services address the domains of care developed by the Canadian Hospice Palliative Care Association.

Because of your support, Hospice Dufferin is able to provide our services to those in our community for free.

Thank you for taking the time to consider this sponsorship opportunity. Please keep in mind this opportunity is a yearly sponsorship instead of an event sponsorship. Your contributions will be promoted during the entire 2023 for all our events.

Have you ever wondered?

What will I want or need at the end of my life?

How can I let my family and friends know my wishes and preferences for end-of-life care?

Will I suffer from a chronic illness and feel like a burden to others?

What decisions will I have to make?

What help is available to me?

Many Canadians find themselves asking these questions as they near the end of life or are diagnosed with a life-threatening illness. They are unsure of what to expect and fears arise. At Hospice Dufferin, we focus our efforts on supporting quality end-of-life care, a right for every resident in Dufferin. We strive to help clients and families cope with end-of-life issues with dignity and compassion. Hospice Dufferin aims to improve the quality of living and dying. We strive to help clients and their families:

- Deal with important physical, psychological, social, spiritual, and practical issues, and their associated expectations, needs, hopes, and fears as these occur.
- Promote opportunities for meaningful experiences and personal and spiritual growth as they prepare for dying and death, and
- Cope with loss and grief Hospice services are appropriate for any patient and/or family living with a progressive life-threatening illness due to any diagnosis, with any prognosis, regardless of age. It may co-exist with and enhance the therapy of the disease or it may become the total focus of care.

MISSION

*Empowering people with
life-limiting illnesses, their
caregivers, and the bereaved
to live fully in the face of
challenges.*



Hospice Dufferin, 30 Centre Street, Orangeville, ON, L9W 2X1, 519-942-3313

SPONSORSHIP OPPORTUNITIES

Dignity

**Sponsor
\$2,400 or
\$200 a month**



- Invited to speak at one event of your choice. 1-2 min introduction of your business and the reasons why you support Hospice Dufferin.
- Logo placement for the year on all printed materials, posters
- Hyperlinked logo link on website, social media, and newsletters associated with all events.
- Recognition of sponsorship on social media, newsletter, and website and in any news media throughout the year.
- Video profile on your business with **WHY you are sponsoring** video length 45 sec-1minute. Three videos in total for the three major events.
- Opportunity to provide swag or information at any of our events in 2023.
- Social media posts 2 per event with shout-outs on Facebook, Twitter, and Instagram.
- Logo added to wrap up video of each event.
- On-site sponsor signage recognition with a table or banner or both at any events you choose.
- \$200 ticket credit to attend any event in 2023.

*if you want to sponsor this level we can set up a monthly payment plan or you can pay in full.

Compassion

**Sponsor
\$1,200 or
\$100 a month**



- Verbal recognition at all the events for 2023.
- Logo placement for the year on all printed materials, posters.
- Hyperlinked logo link on website, social media and newsletters associated with all events.
- Recognition of sponsorship on social media, newsletter and website and in any news media throughout the year.
- Video profile on your business with WHY you are sponsoring video length 45 sec-1minute. Two videos in total for the three major events.
- Opportunity to provide swag or information at any of our events in 2023.
- Social media posts 1 per event with shout-outs on Facebook, Twitter, and Instagram.
- Logo added to wrap up video of each event.
- \$100 ticket credit to attend any event in 2023.

*if you want to sponsor this level we can set up a monthly payment plan or you can pay in full.

Hope

**Sponsor
\$600 or
\$50 a month**



- Verbal recognition at all the events for 2023.
- Logo placement for the year on all printed materials, posters.
- Hyperlinked logo link on website, social media and newsletters associated with all events.
- Recognition of sponsorship on social media, newsletter and website and in any news media throughout the year.
- Social media posts throughout the year on Facebook, Twitter, and Instagram.
- Logo added to wrap up video of each event.

*if you want to sponsor this level we can set up a monthly payment plan or you can pay in full.

Please note that this sponsorship package runs for one year until December 2023, and is valid for the month of January and February 2023.

Contact for Sponsorship Opportunities:

RaDeana Montgomery, Hospice Dufferin
Resource Development Communications Coordinator
519-942-3313 Ext. 104 rmontgomery@hospicedufferin.com

Hospice Dufferin, 30 Centre Street, Orangeville, ON, L9W 2X1, 519-942-3313

Sponsorship Form

Name of Sponsoring Business

Date

DIGNITY SPONSOR

(Sponsorship Fee : \$2,400 or \$200 a month) Description of this sponsorship as outlined

Monthly In-full

COMPASSION SPONSOR

(Sponsorship Fee : \$1,200 or \$100 a month) Description of this sponsorship as outlined

Monthly In-full

HOPE SPONSOR

(Sponsorship Fee : \$600 or \$50 a month) Description of this sponsorship as outlined

Monthly In-full

Personal Contact Information

First Name :

Last Name :

Address :

Post Code : Phone No : E-Mail :

Corporate Sponsorship Information :

Business Organization Name :

Website / E-Mail :

Position Business :

Phone Number :

Full Address :

City / Province :

Social Media Handles

Will you be attaching a logo?

Yes

No



Authorized Signature:

Payment: **Cheque**

Cash

Credit Card

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